

Our Physicians



PERSONAL ATTENTION • LEADING-EDGE CARE



DR. HOUGH'S PATIENT CARE PHILOSOPHY:

"The word doctor is derived from the latin word for teach. I feel it is important to explain illnesses and treatments without jargon so people know what to expect. I also see myself as the conduit between medical research and patient care, using data to help patients make important medical decisions."

WHAT PATIENTS SAY ABOUT DR. HOUGH:

"Dr. Hough's array of experiences uniquely equip him to provide his patients with a well-rounded and tailored care plan."

Bruce Hough, MD

With more than a decade of hands-on hematology and oncology experience, Dr. Bruce Hough has the knowledge and skills to guide his patients through some of their toughest moments using fact-based research, the most current technology, and a calm, caring demeanor. Dr. Hough gives his full attention to every single patient, ensuring they leave his care understanding what their next steps are in plain terms. Dr. Hough is dedicated to treating his patients with a multi-disciplinary approach and ensuring they get the quality of care every patient deserves.

Dr. Hough received his undergraduate degree from the University of Florida, his medical degree from the University of South Florida College of Medicine and became an Internal Medicine resident at the University of Pittsburgh Medical Center shortly thereafter. He worked for 5 years as a general Internal Medicine doctor before going back to do a Hematology/Oncology fellowship at the University of Pittsburgh. While there, he did research on esophageal cancer and spent extra time in breast cancer clinic where he developed an interest in the treatment of clinical breast cancer.

In 2010, Dr. Hough moved back to his hometown and worked at St. Joseph's hospital where he was on the Breast Program Leadership Committee, co-chair of the Baycare Lab Quality Committee, participated in Baycare's tri-county IRB program, and staffed the bleeding disorder clinic. He attended a number of weekly tumor boards throughout this time and initiated, developed, and staffed an outlying infusion center. He also served as a local PI for several cooperative group oncology trials.

Dr. Hough is interested in gardening and beekeeping and enjoys spending time with his wife and three children during his off hours.

EDUCATION

- BA, 1994, University of Florida Liberal Arts, Gainesville, FL
- MD, 1998, University of South Florida College of Medicine, Tampa, FL

FELLOWSHIP

- Hematology & Oncology, University of Pittsburgh, Pittsburgh, PA, 2010

RESIDENCY

- University of Pittsburgh Medical Center, PA, 2001

BOARD CERTIFICATIONS

- Internal Medicine 2001
- Hematology & Oncology 2010

WEST END
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